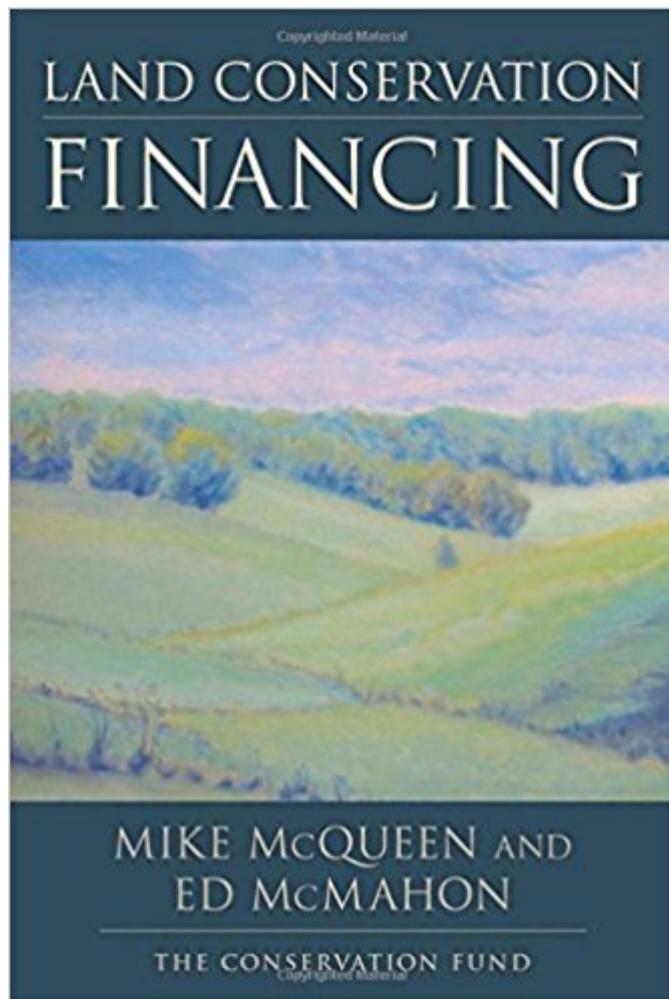


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# Land Conservation Financing



## **Synopsis**

Written by two of the nation's leading experts on land conservation, *Land Conservation Financing* provides a comprehensive overview of successful land conservation programs -- how they were created, how they are funded, and what they've accomplished -- along with detailed case studies from across the United States. The authors present important new information on state-of-the-art conservation financing, showcasing programs in states that have become the nation's leaders in open-space protection: California, Colorado, Florida, Illinois, Maryland, Massachusetts, Minnesota, and New Jersey. They look at key local land protection efforts by examining model programs in DeKalb County, Georgia; Douglas County, Colorado; Jacksonville, Florida; Lake County, Illinois; Lancaster County, Pennsylvania; Marin County, California; the St. Louis metro area in Missouri and Illinois, and on Cape Cod, Massachusetts. The authors then examine how hundreds of communities have created hundreds of millions of dollars in funding by developing successful campaigns to win land conservation ballot measures. They offer case studies and pull together lessons learned as they lay out how to run a successful campaign. The authors also consider the role of private foundations, which have made immense contributions to land conservation over the past two decades. The book concludes with an examination of the emerging concept of green infrastructure -- a strategic approach to conservation that involves planning and managing a network of parks, natural areas, greenways, and working lands that can help support native species, maintain ecological processes, and contribute to the health and quality of life for America's people and its communities. *Land Conservation Financing* is an indispensable resource for land conservationists in the public and private sectors who are looking for a detailed, national portrait of the state of land conservation in America today.

## **Book Information**

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## Customer Reviews

"Land Conservation Financing" provides state and local government officials, landtrusts, foundations, universities, and others who are interested in how to finance land conservation with new information on state-of-the-art conservation financing." (Common Ground)

Ed McMahon is the Urban Land Institute/Charles Fraser Senior Resident Fellow for Sustainable Development. As the Senior Resident Fellow for Sustainable Development, McMahon's responsibilities include leading ULI's efforts to conduct research and educational activities related to green and sustainable development practices. McMahon, a nationally renowned authority on sustainable development, land conservation and urban design, was formerly the Vice President and Director of land use programs at The Conservation Fund. McMahon is an attorney, community planner, lecturer, author and expert on the topics of sustainable development, land conservation, urban design and historic preservation. Other recent books include *Land Conservation Finance* and *Better Models for Commercial Development*. He has organized successful efforts to acquire and protect urban parkland, wilderness areas and other conservation properties, and he has made numerous presentations on the topics of tourism, conservation, land use planning and historic preservation. McMahon is also the Cofounder and former President of Scenic America, a national non-profit organization devoted to protecting America's scenic landscapes. McMahon has an M.A. in Urban Studies from the University of Alabama and a J.D. from Georgetown University Law School, where he taught law and public policy from 1976-1985. The Conservation Fund, a national nonprofit organization, acts to protect the nation's legacy of land and water resources in partnership with other organizations, public agencies, foundations, corporations, and individuals. Since its founding in 1985, the Fund has helped its partners safeguard wildlife habitat, working landscapes, community greenspace and historic sites totaling more than 3.4 million acres throughout the nation. Its headquarters are in Arlington, Virginia.

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